

**CABINET MEMBER FOR HIGHWAYS AND TRANSPORT - CLLR PHILIP WHITEHEAD**

**HIGHWAYS AND TRANSPORT**

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**REFERENCE:** HT-13-16

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**HT-13-16 PROPOSED PUFFIN CROSSING, FROME ROAD,  
BRADFORD ON AVON**

**Purpose of Report**

To consider comments received in relation to a Wiltshire Council proposal to exercise its powers under Section 23 of the Road Traffic Regulation Act 1984 to install a "PUFFIN" (Pedestrian User-Friendly Intelligent) Crossing, a form of traffic signal-controlled crossing on B3109 Frome Road, Bradford on Avon.

**Consultation**

The proposal was subject to formal advertisement between 28 March and 18 April 2016. During the advertisement period a total of two items of comment were received. This report deals with those comments made in relation to the proposed introduction of a PUFFIN crossing and associated controlled zone on B3109 Frome Road, Bradford on Avon.

**Options Considered**

To:

- (i) Proceed with the proposal as advertised
- (ii) Not proceed with the proposal.

**Reason for Decision**

It is considered that the advertised crossing provides the best solution for the crossing needs of Fitzmaurice School. The alternative suggestion put forward raises safety concerns and is not considered a practical solution to deal with the needs of Fitzmaurice School pupils.

**DECISION MADE**

I approve that the proposal be proceeded as advertised. This decision was published on 25 May 2016 and will come into force on 3 June 2016.

**The following supporting documents are attached:**

Report  
Appendix1  
Appendix2  
Appendix3

Date: .....25 May 2016.....      .....P. Whitehead.....

Cllr Philip Whitehead  
Cabinet Member for Highways and Transport